

26-28 MARCH 2009  
GRIMALDI FORUM MONACO



Monte-Carlo World  
Security & Safety Market

**SPONSORSHIP OPPORTUNITIES  
AT  
MONTE CARLO WORLD SECURITY AND SAFETY MARKET**

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ONLY THE BEST IN THE INDUSTRY WILL ATTEND THE EXCLUSIVE AND BRAND NEW MONTE-CARLO WORLD SECURITY AND SAFETY MARKET 2009.

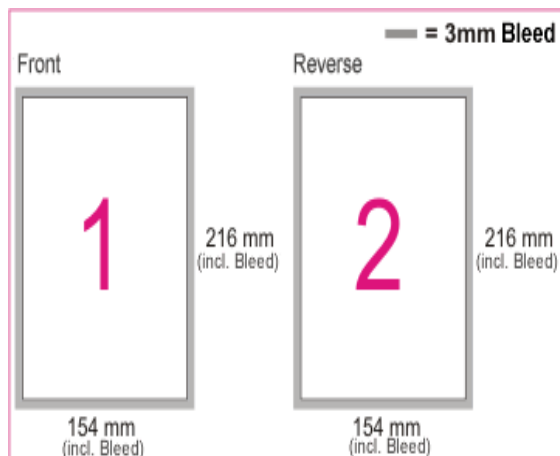
Searching exposure, wide recognition, public relation operations or targeted company events, MCWSSM brings adapted solutions according to your objectives and budget requirements.

STAND OUT FROM THE CROWD,  
ACHIEVE YOUR OBJECTIVES  
& MAKE THE MOST OF YOUR PRESENCE AT THE SHOW  
with REAL LIMITED BASIS sponsorship opportunities



## PRE-SHOW OPPORTUNITIES

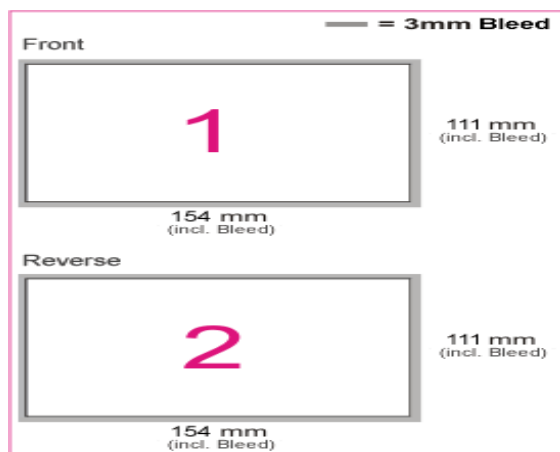
*Limited to 2 companies*



### Direct Mail – A5 Colour mail

Logo & name on A5 postcard alongside the Title Sponsor's & Business Partner's logos sent to more than 15 000 prospects including professionals from the industry, VIP delegation & high net-worth individuals.

+



### Logo & name on all Invitations & E-Invitations

Logo & name on all tickets & E-Invitations alongside the Title Sponsor's & Business Partner's logos.

5 000 €

**NB – Prices are subject to 19.6% VAT - VAT is reimbursed by Monaco authorities.  
MMCI, the Tax Representative recommended by the Organizer will process your entire VAT refund procedure accordingly.**

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All possibility will be study carefully

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## AT SHOW OPPORTUNITIES



### Plasma Screens

15 sec message every 2 minutes on 10 Plasma screens located on Show's hot spots and broadcasting information on the Exhibition.

*Full Show - Limited to 2 companies*

*25 000 €*

### "You are here" Boards

*One Company Only*

*Shared with Title Sponsor & Business Partners*

*5 000 €*

**FREE**

### World First Launching Warranty

If you decide to launch in World First a new product, we guarantee you in exchange one special attraction per day (videos & sound through all plasma screens) during the show regarding your product to attract all visitors on your stand for a presentation\*.

*\*Schedule of the attraction depending on exhibition space applied for.*

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**Item 1**

Advertising Panel

Forex Board  
Size – 3m x 0.9m

**1100 €**



**Item 2**

Advertising Panel

Forex Board, PVC Tarpaulin  
Size – 3.30m x 1.35m

**1 300 €**



**Item 3**

Visual Pillar on the Trade Floor

Kakémonos of 4 faces per pillar  
PVC Tarpaulin  
Size – 0.85m x 4.5m

*The sizes are variable*

**2 400 €**



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**Item 4 – Face 1**

Advertising Wall

PVC Tarpaulin  
Size – 5.50m x 3.75m

*3 100 €*



**Item 4 – Face 2**

Advertising Wall

PVC Tarpaulin  
Size – 5.50m x 3.75m

*3 100 €*



**Item 5**

Advertising Wall

PVC Tarpaulin  
Size – 8.20m x 4.42m

*4 200 €*

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**Item 6**

Entrance Advertising Wall

PVC Tarpaulin  
Size – 12.8m x 1.15m

**5 900 €**



**Item 7**

Main Hall Advertising Wall

PVC Tarpaulin or One Vision

**6 800 €**



**Item 8**

Main Hall Advertising Wall

PVC Tarpaulin or One Vision  
Size – 5.74m x 4.25m

**4 000 €**



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**Item 9**

Advertising Panel

One Vision – 4 Panels  
Size – 2m x 2m

*950 €*



**Item 10**

Advertising Panel

One Vision – 4 Panels  
Size – 2m x 3m

*950 €*



**Item 11**

Advertising Panel

PVC Tarpaulin – 4 Faces  
Size – 8m x 1m

*1 900 €*



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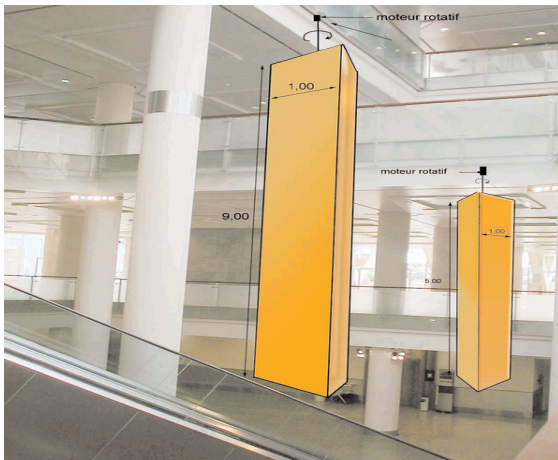
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**Item 12**

Rotating Triangular Banner

PVC Tarpaulin  
Size – 7m x 1m

**3 800 €**



**Item 13**

Movable Visual

PVC Tarpaulin – Light Structure  
Size – 1.9m x 0.8m

**350 €**



**Item 14**

Movable Visual

PVC Tarpaulin – Design Support  
Size – 2.1m x 0.8m

**410 €**



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#### Item 10

Advertising Panel

One Vision – 4 Panels hung on Trade Floor  
Size – 2m x 1m

*400€ per visual*

#### FULL INTERNET PACKAGE

*Limited to 2 companies*

**This package is on a Pre-Show At Show and Post Show basis**

- Hyperlinked Logo and name alongside the Organiser's, Title Sponsor's and Business Partner's hyperlinked logos in the following MCWSSM Website areas:
  - "Why Participate"
  - "Who will you meet?"
  - "Exhibitors' Manuals"
  - "Access to Public"
  - "Access to Trade Visitors"
  - "Access to Press"
- Hyperlinked Logo and name alongside the Organiser's, Title Sponsor's and Business Partner's hyperlinked logos in all e-marketing campaign:
  - Contact to press
  - Contact to sponsors
  - Reminder emails...
  - Contact to visitors & guests,
  - Contact to vip delegation
- Hyperlinked Logo and name alongside the Organiser's, Title Sponsor's and Business Partner's hyperlinked logos in all Pre and Post Show e-news letters & reports.

*15 000 €*

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## CREATE YOUR EVENT

### Organise a special event - conference

Equipped room in the Grimaldi Forum  
Company signage (provided by sponsor)  
Company logo on different communication support

### Sponsored cocktail

Company visual (provided by sponsor) in a dedicated area  
Logo on invitations  
Promotional materials distribution  
*Included: dry, snacks, canapés, champagne, white wine, red wine, soft drinks*

*Please contact us*

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